

As over 85% of Australian consumers use SMS, it's time to redefine the contact options you offer your customers.

Text to Tollfree

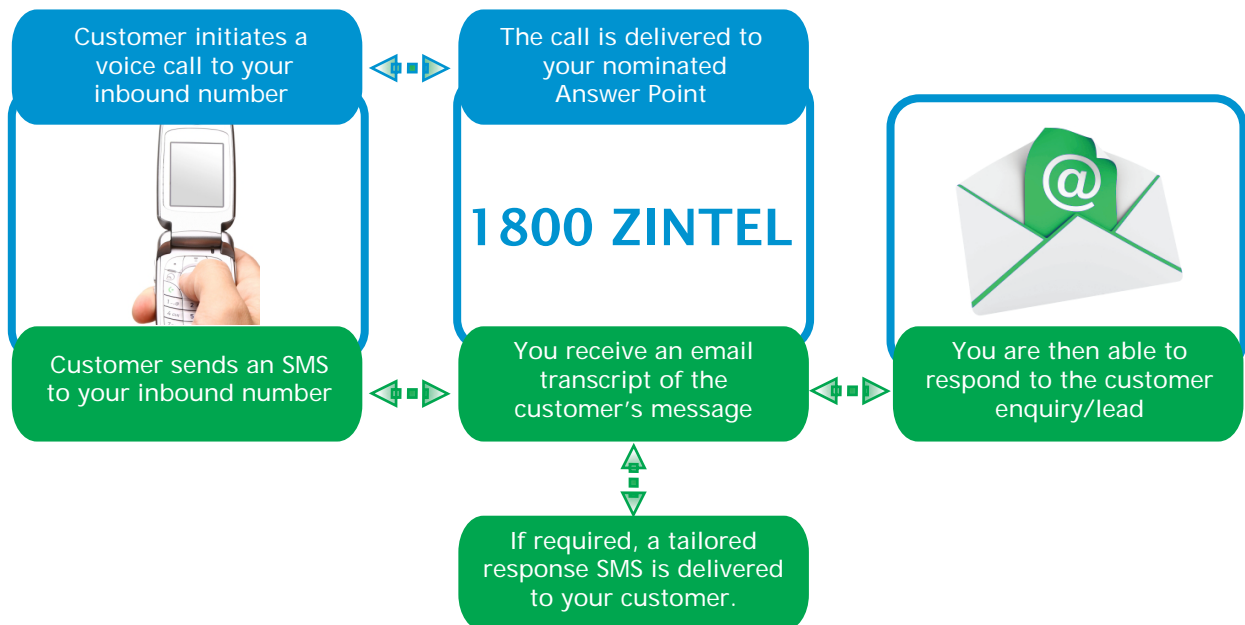
REACH - RECEIVE - RESPOND

What is Text to Tollfree?

Text to Tollfree allows you to capture **both voice and text** communications from your customers utilising your existing inbound number. Imagine being able to **capture leads**, anywhere, anytime - even if your office is unattended.

Your clients (and potential clients) can interact with your business using **their preferred** method of communication. **Result - All potential leads are captured.**

Text to Tollfree in Action



How does Text to Tollfree work?

Text to Tollfree is simply **the addition of an SMS channel** to the existing voice capability of your inbound number. Customers can call your inbound number, or SMS the required response from their mobile phone. For SMS enquiries you can have a **tailored response message** delivered back to their mobile phone, acknowledging their request and ensuring a **positive customer experience**.

SMS responses will be delivered via email to your pre-determined address. Calls will connect through to your required Answer Point as per normal.

TRY IT NOW

To register your interest in our new Text to Tollfree product, CALL or SMS your name to 1300 551 748

The **advantages** of Text to Tollfree are clear

REACH



Accelerate

response rate for campaign activities

Increase

audience appeal for existing inbound numbers.

Extend

communication channels for your business

Achieve

better market penetration

Promote

innovation in industry

RECEIVE



Increase

lead capture capabilities

Capture

valuable marketing information

Develop

your marketing database

Extend

your hours of operation

Improve

interaction with customers

RESPOND



Ensure

all leads and customer requests are responded to

Demonstrate

effective customer service

Manage

resource requirements

Create

new marketing resources

Increase

ROI for marketing spend

To get these **advantages** for your business
CALL or **SMS** your name to 1300 551 748

Text to Tollfree can dramatically **increase the success** of your sales team, **improve the responsiveness** of your call centre and **reduce the cost** associated with any large scale marketing campaign.

Currently Text to Tollfree is only available for use via Telstra and Optus mobile phones, which account for approximately 80% of the total number of handsets in Australia.

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